

*calling all***MAVERICKS
ICONS &
GENIUSES**

**MAY 17, 2025
BROWN COUNTY
MUSIC CENTER
10-15 SPEAKERS**

with ideas worth spreading

**WE BELIEVE IN
THE POWER OF
IDEAS TO
CHANGE THE WORLD**

ABOUT TED:

Representing Technology, Entertainment and Design, the mission of TED is to simply SPREAD IDEAS. TED believes passionately in the power of ideas to change attitudes, lives, and ultimately, the world. There are several TED and TEDx events around the globe bringing together the world's most fascinating thinkers and doers, who are challenged to give the talk of their lives. At TED.com, they make the best talks and performances from TED and partners available to the world, for free.

ABOUT TEDx:

TEDx was created in the spirit of TED's mission "ideas worth spreading." The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level. At TEDx events, a screening of TED talks and live presenters spark deep conversation and connections. TEDx events are fully planned and coordinated independently, on a community-by-community basis.

ABOUT TEDx BROWN COUNTY SCHOOLS:

BCS is licensed to host an independently organized TEDx event. This will be a yearly event organized by a dedicated group of BCS school students and staff members along with individuals from our incredible community in Brown County. The State of Indiana has identified communication and collaboration as one of the top 5 characteristics that all students should leave K-12 with and the most impactful way to share who you are and what you care about. It can teach you how to communicate with others effectively, articulate your ideas clearly, and speak with confidence.



Brown County Schools



BY BECOMING A PARTNER OF TEDx BROWN COUNTY SCHOOLS, YOU SHARE IN OUR GOAL TO INSPIRE PEOPLE TO CHANGE THE WORLD. WE ARE SEEKING BOTH IN-KIND AND FINANCIAL SPONSORSHIP. PLEASE READ TO LEARN ABOUT OUR PACKAGES AND OPTIONS.

IN-KIND SPONSORSHIP:

There are many other ways you can support this event through in-kind sponsorships. Listed below are some areas you can help us with but if you have something else in mind, feel free to let us know. We will customize benefits packages based on the relative value of your in-kind gift.

- » VOLUNTEER HOSPITALITY
- » PRINTING
- » MEDIA PARTNERSHIP
- » SHIRTS FOR STAFF & SPEAKERS
- » GIFT ITEMS FOR SPEAKERS
- » LANYARDS/BADGES
- » VIDEO PRODUCTION
- » EDITING
- » POST PRODUCTION

SNACK SPONSOR:
\$2,500

LUNCH SPONSOR:
\$5,000

T-SHIRT SPONSOR:
\$3,500

FINANCIAL SPONSORSHIP:

LOGO PLACEMENT ON THE FOLLOWING:	LEGACY DONOR	PATRON: \$5,000+	PARTNER: \$3,500	DONOR: \$2,000	AFFILIATE: \$500
Printed Program	✓	✓	✓	✓	✓
TEDx Brown County Schools Website/ YouTube	✓	✓	✓	✓	✓
On stage, on its own slide before show, during intro, and breaks	✓	✓	✓	✓	✓
Publicity Materials	✓	✓	✓	✓	✓
Gift Items	✓	✓	✓		
Option to have booth set up for innovative product demonstration and/or sampling (no selling)	✓	✓			

Our entire budget will encompass the following curation totaling approximately \$75,000 – \$100,000: (Total cost dependent upon sponsorship) Marketing and Communication, Speakers, Creativity (Production and Design), Venue Event Management/Ticketing, Sponsorship, After Event (Post Production)

